

How Landlords can support Earth Hour

At 8.30pm on Saturday 31 March 2012, hundreds of millions of people across the globe will switch off the lights of homes and businesses for one hour – Earth Hour, the world's largest public action for the environment – acknowledging a commitment to go beyond the hour with actions that benefit the planet in the year ahead. Your property can make a great contribution to this global pursuit of ongoing environmental change.

Landlords can support Earth Hour 2012 by firstly switching out the non-essential lights of buildings/facilities for Earth Hour and encouraging tenants and neighbours to also participate. As property managers, landlords are well positioned to take action and encourage efforts that go beyond the hour by introducing procedures, facilities and services that enable tenants to make ongoing changes to reduce their impact on the planet. Show current and future tenants you're supporting Earth Hour and contributing to global environmental change!

The following information outlines the various levels of commitment a landlord can make to **Earth Hour**, be it big or small.

1) Switch off non-essential lights at 8:30pm on Saturday 31 March 2012

Turn out the lights in your home and buildings connected to your home during Earth Hour 2012 from 8:30pm – 9:30pm on Saturday 31 March. Encourage your tenants to also turn off their lights and join people around the world in this global celebration of our planet.

For larger buildings, plan ahead with facilities and building managers to manage the logistics of switching off non-essential lighting for **Earth Hour 2012** – including neon lights – in and around your properties.

2) Register your commitment at www.earthhour.org

Show your support for Earth Hour 2012 by signing up at www.earthhour.org and sharing your ongoing positive actions for the planet with the people of the world. It's free and we'll send you regular Earth Hour updates with inspiring actions from people across the globe.

3) Communicate Earth Hour to tenants and neighbours

Tell your tenants, neighbours and anyone else about your participation in **Earth Hour 2012** and any positive actions for the planet you are taking that go beyond the hour. Word-of-mouth is the most powerful means of educating people about **Earth Hour** and has been the driving force behind its growth into a global movement engaging hundreds of millions of people across every continent.



As an office tenant, act now!

Colliers International supports Earth Hour

As the dedicated property managers of the property you occupy, Colliers International would like to work with you and all of our 100+ offices and teams to action Earth Hour. We will be turning off the lights in each of our five offices and are encouraging you to do the same.

7.30pm on Saturday 31 March

Thousands of Sydney offices will turn off their non-essential lights and support for Earth Hour – 24 businesses were invited by WWF Australia to make awareness of practical solutions to climate change.

If your tenancy uses electricity, it has a greenhouse impact!

To make Earth Hour a success, we need the commitment of all businesses and their staff. Earth Hour cannot be achieved without your support. There are a number of simple actions that you can take.

ACTION LIST

1. Commit to turning off your office lights for one hour at 7.30pm on Saturday 31 March.
2. Register your company's involvement at www.earthhour.org
3. Liaise with your building owner and/or office manager to plan how you will turn off all unnecessary lights. Things you will need to consider include:
 - How to reschedule office cleaning services if they're being done during Earth Hour!
 - How to get building security to turn off any office lights that may have been accidentally left on!
 - Who controls the lights and where the switches are located?
 - What lights you can turn off and what lights your building manager has control of.
4. Communicate your involvement to your staff and clients, and engage their participation. You will need to ensure that staff don't work during Earth Hour A&E if ever do the they turn off all office lights before they leave.
5. Join the ICCED's Greenhouse Initiative and make an ongoing commitment to reduce your office energy consumption.

Show your commitment

Lights on! Over 40 major businesses and key landmarks around Sydney have committed to turn off their lights and neon signs during Earth Hour. As a signatory to the ICCED's Greenhouse Initiative, Colliers International has committed their support along with 28 other signatories.

We encourage you to switch off non-essential lights and to consider the long term benefits of energy saving.

To find out how you can get involved visit www.earthhour.org

Visitors to the site can pledge their support and sign up to receive a free Earth Hour badge information pack.

Lights on! Lighting that is essential to public safety, security, business operations and public services will remain on. This includes street lighting, transport and lighting necessary for O&M reasons such as stairwells and emergency signage.

COLLIERS

Our Knowledge is your Priority.

4) Go beyond the hour with your property management

Earth Hour is not just for one hour. It's about making a commitment to ongoing change that reduces your impact on the environment and celebrating your commitment to the planet with the people of the world during Earth Hour.

Here are just some of the ways your properties can start to reduce their environmental impact today as well as reduce costs:

- Turning off non-essential lights during the day in corridors or installing motion-sensor lighting
- Installing energy saving lights and energy saving devices (e.g. timers on lighting)
- Switching your property's electricity to Gold Standard Green Power
- Providing recycling facilities/services for tenants
- Install rainwater harvesting tanks for watering gardens and lawns

When you are talking about Earth Hour with friends, tenants and neighbours, make sure they are aware that your involvement in Earth Hour symbolises your commitment to go beyond the hour with an action that benefits the environment.

5) Share your Earth Hour story with the world

What are you doing for Earth Hour 2012 and, more importantly, beyond the hour? Have you been inspired by the actions of others? The **Earth Hour** website – www.earthhour.org – provides a platform for you to tell the world what actions you are taking to contribute to global environmental change.

Share your Earth Hour story with the world at www.earthhour.org.
Thanks for your support!